



# INTERNATIONAL SCHOOL OF RIGA

## Summary for School Council meetings in April, 2022

On April 19th, 2022, a regular School Council meeting took place. The meeting started with discussing ongoing actions related to scholarships, the need for K118 refurbishment works, and security-related topics regarding the New campus project floor plans.

Afterward, Shane gave an update on student admissions status as well as a Marketing activity update.

As to the recent Marketing activities done, Shane noted that Enrollment Spring Campaign ISR will be launched with the slogan - Your Stepping Stone to International Excellence. SK informs that there are four videos for the campaign: Early Years, Primary School, and High School + 1 mashup of the three; and 32 POV ads. An email marketing to Embassies for enrollment is scheduled the week of 26 April, Video testimonials are scheduled for May, and two more Virtual Open House planned for May and June.

Afterward, Shane informed of the Director's report where he noted Local Latvian Accreditation: ISR is Latvian Accredited. This is a major accomplishment for the school and, apart from the benefits. Students with an ISR Diploma and IB DP courses can apply to Latvian Universities. The next step is for the Quality Assessment Department visiting ISR campuses over the upcoming months as part of our forging of tighter connections.

As the last on the agenda, the Facilities Committee gave a status update on the New Campus project. Currently, two main things are ongoing - design and build tender as well as work on the lease agreement. The initial date for the tender is mid-May, and all negotiations on finalizing the tender are planned to be finished by mid-June. No deal-breakers foreseen.

Please feel free to contact us at [school.council@isriga.lv](mailto:school.council@isriga.lv) in case of any questions or comments.

Paldies, спасибо, and thank you!