



INTERNATIONAL SCHOOL OF RIGA

Summary for School Council meetings in October, 2021

On Thursday, October 7th, 2021 a regular School Council meeting took place. Starting from this meeting a regular topic for Admissions update/ Marketing activities update (done; actual, planned) done by Cyrielle Bazin has been added to the SC meetings. In addition to this, all Committees gave an update on their work. Cyrielle Bazin gave an update on the status of admission for SY 2021/22 as well as informed of observed trends for admissions. SC members discussed the process of admissions and the language requirements. Cyrielle Bazin continued by introducing the current status for Marketing activities as well as the proposed marketing activity plan for SY 21/22. Afterward, the Finance Committee and Facilities Committee gave a joint update regarding new campus developments at Sporta 2. The project manager for the Campus project has started his work; Linstow organized a tender for the interior design guidelines. Child protection Committee informed on updates regarding safety procedures regarding Covid-19. The Director and Admin team have been discussing what worked and what did not during the period of remote studies during the pandemic. The aim is to understand and prepare the best possible ways to arrange remote studies in case it will happen again. SC members initiated a discussion regarding hot lunch in the School canteen to understand what is the feedback from the parents regarding the catering.

On Wednesday, October 13th a School Council workshop was done in regards to the ISR Marketing activities plan. The marketing plan is an operational topic of the Board, however, it has been an important topic for SC discussion in regards to Admission and New Campus. Therefore, it is important to establish a strong marketing plan for growing Admission numbers. The workshop aims to review the drafted plan, discuss it and align the final version of the plan. SC members are willing to support Marketing plan alignment and implementation.

Please feel free to contact us at school.council@isriga.lv in case of any questions or comments.

Paldies, спасибо, and thank you!